

FW: Reminder - Submission of information under MSME Sustainable (ZED) Certification Scheme in letter head and attached format for display on ZED Portal-reg.

Sourabh Shrivastava <sourabh.shrivastava2@aubank.in>

Wed 6/15/2022 12:05 PM

To: ShriRakeshkumar ShriRakeshkumar <rakeshkumar@dcmsme.gov.in>

Cc: Mr. Manish Vashistha <manish.zed@qcin.org>; Shweta Singh <shweta.singh@qcin.org>; Jasleen Kaur <jasleen@qcin.org>; Mahesh Kumar <mahesh.kumar14@aubank.in>; Dharamvir Singh <dharamvir.singh1@aubank.in>; Rohit Haldiya <rohit.haldiya@aubank.in>

 1 attachments (42 KB)

ZED Format for FIs for Incentives 17_05_2022.xls;

Dear Sir,

Greetings from AU Small Finance Bank !

Please find attached incentives that will be extended from AU Small Finance Bank to ZED Certified MSMEs.

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Regards,
Sourabh Shrivastava

Thanks & Regards,

Sourabh Shrivastava

National Product & Communication Manager Priority Sector Lending
AU Small Finance Bank Limited
(A Scheduled Commercial Bank)

Bank House, Mile '0', Ajmer Road, Jaipur -302001, Rajasthan (India)
Mobile : +91-8306434783 | Website : www.aubank.in

From: ShriRakeshkumar ShriRakeshkumar rakeshkumar@dcmsme.gov.in

Sent: Wednesday, June 1, 2022 3:21 PM

To: homsme@canarabank.com; rehasharma@canarabank.com; suvashkumar@canarabank.com; snpanda@canarabank.com; surbhi0507@canarabank.com; agmmsme@mahabank.co.in; pstogmretail@mahabank.co.in; gmmmsmeretail@mahabank.co.in; MD&CEO@aubank.in md@aubank.in; sunil.jha2@bankofbaroda.com; GM.SME.L1@BANKOFBARODA.COM; rajeev.yadav@fincarebank.com; msme msme@iob.in; Sourabh Shrivastava <sourabh.shrivastava2@aubank.in>; Harshit Jain <harshit.jain@aubank.in>; manojkumarsingh@iobnet.co.in; Surendra Singh <surendra.singh2@aubank.in>

Cc: Ateesh Singh <js.afi-msme@gov.in>; Ateesh Singh <ateesh.singh@nic.in>; Vinamra Mishra <vinamra.mishra@gov.in>; Vinamra Mishra <vinamra.mishra@gov.in>; Ramakrishnan Vellaichamy <ramakrishnan.v@gov.in>; bbsahoo.dcmsme <bbsahoo@dcmsme.gov.in>; manish zed <manish.zed@qcin.org>; shweta singh <shweta.singh@qcin.org>; jasleen <jasleen@qcin.org>

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CAUTION: This email originated from outside of AU Small Finance Bank. Please do not click on any links and/ or download any attachments if you do not know the sender.

Sir / Mam ,

With reference to trail mail , please share the **letter containing the incentives** (such as waiver in processing fee, concession in interest rate etc.) for ZED certified MSMEs for each certification level (Bronze, Silver and Gold) in the attached template form by 3rd June , 2022.

AU Small Finance Bank {Contact Person Name: Shri Dharamvir Singh, Ph. 7340012312, Email: subsidy.centralproduct@aubank.in}

SN	Incentive	Details	State/UT	Web Link	Applicable For (Bronze/Silver/Gold)
1	Concession in Processing Fees	Concession of 50% on Processing Fee of 1.5% i.e. Effective PF of 0.75%	Applicable for all states with AU Bank's presence.	https://www.aubank.in/	Gold
2	Concession in Rate of Interest (ROI)	Applicable ROI of (Repo + 5.35%) on card rate of (Repo +7.6%) i.e. 2.25% p.a. concession	Applicable for all states with AU Bank's presence.	https://www.aubank.in/	Gold
3	Concession in Processing Fees	Concession of 33.33% on Processing Fee of 1.50% i.e. Effective PF of 1.00%	Applicable for all states with AU Bank's presence.	https://www.aubank.in/	Silver
4	Concession in Rate of Interest (ROI)	Applicable ROI of (Repo + 5.85%) on card rate of (Repo + 7.6%) i.e. 1.75% p.a. concession	Applicable for all states with AU Bank's presence.	https://www.aubank.in/	Silver
5	Concession in Processing Fees	Concession of 20% on Processing Fee of 1.50% i.e. Effective PF of 1.20%	Applicable for all states with AU Bank's presence.	https://www.aubank.in/	Bronze
6	Concession in Rate of Interest (ROI)	Applicable ROI of (Repo + 6.6%) on card rate of (Repo + 7.6%) i.e. 1% p.a. concession	Applicable for all states with AU Bank's presence.	https://www.aubank.in/	Bronze